

NOVELIC is a high-tech company developing products in the fields of sensors, industrial electronics and wireless communications. We cover all subsystems of a modern electronic product under one roof: Embedded HW/SW/FW, FPGA, ASIC, RF IC, etc. NOVELIC has a dynamic and creative working environment with excellent working conditions. Responsibility and the opportunity to lead and drive the projects are given. A stable long-term career roadmap for proven team members is our goal, so as yours.

We are pleased to offer
a part-time/full-time position for:

Content Marketing Writer

In this role you will help us to tell the story of our company and its services, solutions, and technologies. As a part of our Marketing team, you should educate and inform our audience and create compelling, relevant, and engaging pieces of content. Together with the rest of marketing team you will define a content strategy for our company.

Responsibilities:

- Concepting and copywriting for:
 - NOVELIC website
 - NOVELIC blog page
 - Brochures
 - Company Videos
- Social Content: LinkedIn, Facebook
- Support social post copy creation for solutions and products launches
- Develop and maintain content editorial calendar
- Work collaboratively with product marketing, marketing and communications, lead generation team

Qualifications:

- University degree with focus on media/communication/technology or equivalent experience
- Portfolio of relevant examples in your application
- Ability to write about technically complex subjects in a human and authentic voice
- Excellent English skills, since all the content is written in English
- Technical knowledge of electronics systems (automotive, robotics, industrial, consumer) and/or semiconductor electronics
- Experience with SEO copywriting techniques (preferred)
- Experience participating in marketing campaigns (preferred)

We Offer:

- Positive and friendly environment
- Work in a growing dynamic company on very challenging projects
- Flexible working hours, remotely work
- Highly paid business trips
- Attractive salary package with private pension and health insurance

Send us your CV to the following e-mail: careers@novelic.com

For more insight visit our website: www.novelic.com

We look forward to meeting you!

NOVELIC team